

COMMUNITY FUNDRAISING GUIDE



Empowerment. Transformation. *Fullness of Life.*

ABOUT THE WELLINGTON CITY MISSION

Since 1904, the Wellington City Mission has been dedicated to serving the community. We have been providing essential support to people in the Wellington region for over 120 years. Through our diverse range of services and programmes, we aim to address the challenges faced by individuals and families, empowering them to overcome adversity, enhance their well-being and thrive.



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WHAT WE DO

Our Mission

We seek to achieve fullness of life for those who are at risk or struggling in the Greater Wellington region.

Our Vision

People and communities empowered, transformed, experiencing fullness of life.

Our Values



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HOW YOU CAN MAKE A DIFFERENCE

Every day, many people in Wellington struggle to access the basics that most of us take for granted. This greatly affects their health, well-being, and overall quality of life. At Wellington City Mission, we're committed to providing equal opportunities for all to thrive.

With your support, individuals and families in hardship will receive the assistance they need, leading to improved well-being and a brighter future for our entire community.



01 KEY IDEAS

Here are some key ideas to help you get started on your fundraising journey with us.

- Make a donation in memory of a loved one.
- Celebrate meaningfully by inviting your friends and family to make donations in lieu of traditional birthday or wedding gifts
- Organise Your Own Fundraiser
- Plan an event or activity to raise funds for Wellington City Mission



IDEAS FOR YOUR FUNDRAISING

- Hold a bake sale or sausage sizzle
- Collect physical donations
- Host a silent auction
- Donate a percentage of sales from an event
- Offer goods in exchange for a donation
- Have a movie night
- Hold a concert
- Organise food drive
- Match donations dollar-for-dollar
- Organise a community fun run or walkathon
- Host a community garage sale
- A quiz night (online or at a local spot)
- Organise a community wellness day
- Coordinate a themed costume party or dress-up event
- Organise a community arts and crafts fair

02 FUNDRAISING IDEAS

Here are some fundraiser ideas! Let us know if you have more ideas or specific requests. We're here to help make your event a success!





Wellington City Mission

The Wellington City Mission has been helping those most in need in the Wellington region for over 117 years.

Wellington



CREATING A givealittle PAGE

POWERED BY  perpetual guardian

Search for our organisation page on givealittle.org.nz or click www.givealittle.co.nz/org/wellingtoncitymission



01
STEP

FOR DONATIONS:

Donate: Make a one-time donation to support our cause. [Click here to donate directly on our website.](http://www.givealittle.co.nz/org/wellingtoncitymission)
www.givealittle.co.nz/org/wellingtoncitymission
OR
For Fundraising:

Fundraise: Create your own fundraising page to support Wellington City Mission. Follow the prompts to get started.

02
STEP

SPREAD THE WORD:

Share your fundraising page on social media and with friends and family. Tag us on social media @WellingtonCityMission.



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HOW WE CAN HELP YOU MAKE A DIFFERENCE

Our goal is to encourage the community to care for itself. We're here to offer advice, ideas, and support for your community fundraiser. Here's how we can assist you:

Supportive Tools and Resources:

- Wellington City Mission logos for your communications and advertising.
- Share your fundraiser on our social media pages.
- Offer fundraiser badges and stickers, if needed.
- Help you create a fun, engaging, and successful fundraising event in your business or community.
- Tap & Go machines.

TIPS FOR SUCCESS:

- **Plan Well:** While we're here to support you, please ensure thorough planning for your fundraiser.
- **Engage Your Network:** Encourage friends and whānau to share your social media posts to broaden your reach.
- **Donation Receipts:** We can provide receipts for donations \$5 and above. Ensure to collect the donor's full contact details if required.



CITY MISSION'S
STARTING XI

- 1 SANITARY PRODUCTS
- 2 LAUNDRY POWDER
- 3 SOAP BARS
- 4 CANNED SOUP/MEALS
- 5 SHAMPOO/CONDITIONER
- 6 SPREADS
- 7 MUESLI BARS
- 8 CLEANING SUPPLIES
- 9 BAKING PRODUCTS
- 10 INSTANT NOODLES
- 11 CANNED FISH



#MISSIONXI



MAKING YOUR DONATION

If you've collected cash donations, the simplest way to transfer your funds to us is through a bank deposit or bank transfer:

Westpac Bank Account Name: Wellington City Mission Anglican Trust Board

Westpac Bank Account Number: 03 0547 0296036 17

Particulars: Your last name or organisation's name

Code: Your donor ID

Reference: Donation

For card donations, you can conveniently make them online at
www.wellingtoncitymission.org.nz/donate-now/

DROPPING OFF YOUR COLLECTION:

If you've organized a food or goods drive, you can drop off your collection at 19 Gordon Place, Newtown, Wellington.

Alternatively, feel free to reach out to our Community Fundraiser to schedule a pick-up at: gurnoor@wcm.org.nz or 021 080 209 29.



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NGĀ MIHI NUI KI A KOE! THANK YOU

Without the generous backing of the community, Wellington City Mission wouldn't be able to carry out our vital work.

We hope you find our fundraising guide useful. Hopefully it helps you plan your own fundraising event!

For more information, support, or to discuss anything in this guide, please contact:

Ophelia Muller
Relationship Manager - Trusts, Grants and Community
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WANT TO PLAN A CORPORATE EVENT:

Please contact Catherine Short
Philanthropy Manager
M: 022 317 2047 | catherine@wcm.org.nz





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